

公司金融课程总结

武汉大学本科金融工程专业 2020公司金融
授课人：刘岩

思想的力量

[T]he ideas of economists and political philosophers, both when they are right and when they are wrong, are more powerful than is commonly understood. Indeed the world is ruled by little else. Practical men, who believe themselves to be quite exempt from any intellectual influences, are usually the slaves of some defunct economist. Madmen in authority, who hear voices in the air, are distilling their frenzy from some academic scribbler of a few years back. I am sure that the power of vested interests is vastly exaggerated compared with the gradual encroachment of ideas...

思想的力量

Not, indeed, immediately, but after a certain interval; for in the field of economic and political philosophy there are not many who are influenced by new theories after they are twenty-five or thirty years of age, so that the ideas which civil servants and politicians and even agitators apply to current events are not likely to be the newest. But, soon or late, it is **ideas**, not vested interests, which are dangerous for good or evil.

John M. Keynes

The General Theory, Ch. 24

金融的世界观

- 金融的本质：不同时期、状态间资源(means)的配置活动，用来实现个人与社会的目标(ends)
- 金融的价值：通过各种金融活动，促进资源的跨期、跨状态配置，增进个人与社会的福利
- 金融服务于实体经济：金融的价值体现在实体经济资源配置效率的提升
 - iShareWHU 《粘手的黄油——金融价值探讨》
- 金融是一种世界观：不论有多少的行为偏误，总要有长远的眼光，看待随时间流动的成本、收益，不断进行净现值计算、不断做出选择

做第一流的金融

- “双一流”出发：从一流学校、一流学科，到**培育一流学生、从事一流事业**
- 李伯重在《“做第一流的学问”的学问》中，把历史学家何炳棣持续一生的“第一流”研究归纳为下面四个原因：
 1. 以学术为志业
 2. 创新精神
 3. 对新事物的开放心态
 4. “大历史”史观

做第一流的金融

- 做第一流的金融事业——不论学术还是业界，或者从事任何的事业——也可以归结为四个坚持：
 1. 志业
 2. 创新精神
 3. 对新事物的包容心态
 4. “大金融”的金融世界观

持续不断的学习

- 终身学习的态度：从点亮心灵，到点燃心智，到终身磨炼心性
- 司马迁
“究天人之际，通古今之变，成一家之言”（《报任安书》）
“‘高山仰止，景行行止’虽不能至，然心向往之”（《史记》）

不忘初心、牢记使命

- 陈寅恪《海宁王静安先生纪念碑》：“来世不可知也，先生之著述，或有时而不彰。先生之学说，或有时而可商。惟此独立之精神，自由之思想，历千万祀，与天壤而同久，共三光而永光。”
- 张载：“为天地立心，为生民立命，为往圣继绝学，为万世开太平。”
- 毛泽东：“世界是你们的，也是我们的，但是归根结底是你们的。你们青年人朝气蓬勃，正在兴旺时期，好像早晨八九点钟的太阳。希望寄托在你们身上。”

眼界改变世界，行动改变命运

“The philosophers have only interpreted the world, in various ways; the point, however, is to change it.”

Karl Marx

Theses on Feuerbach, 1985 [1888]